



**THE EXHIBITORS'
HANDBOOK
BOOK**
MODULAR DISPLAY SOLUTIONS

2011 ISSUE 1

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SYMBOLS USED IN THE EXHIBITORS' HANDBOOK:



premium product



product can be recycled
(does not include graphic application)



product is made in the U.S.



affordable product



new addition to
The Exhibitors' Handbook



economy product



product comes with a carry
bag or case

WARRANTY KEY:



lifetime warranty
(hardware)



90 day warranty
(hardware)



5 year warranty
(hardware)



graphics limited
1 year warranty



1 year warranty
(hardware)

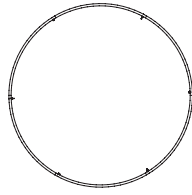


graphics limited
6 month warranty

FORMULATE HANGING STRUCTURES

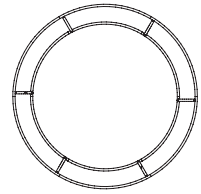
RING

- 8' diam. x 3'h
- 10'9" diam. x 4'h
- 12' diam. x 4'h
- 14' diam. x 4'h
- 16' diam. x 4'h
- 18' diam. x 4'h
- 20' diam. x 4'h



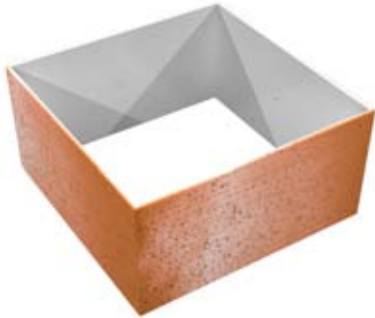
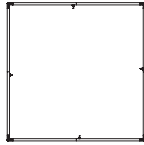
TAPERED RING

- 8' diam. x 3'h
- 10'9" diam. x 4'h
- 12' diam. x 4'h
- 14' diam. x 4'h
- 16' diam. x 4'h
- 18' diam. x 4'h
- 20' diam. x 4'h



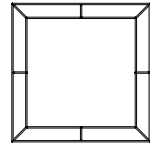
FOUR SIDED

- 8'w x 3'h
- 8'10"w x 4'h
- 12'w x 4'h
- 14'w x 4'h
- 16'w x 4'h
- 18'w x 4'h
- 20'w x 4'h



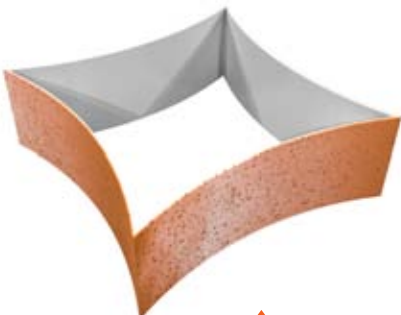
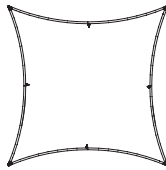
TAPERED FOUR SIDED

- 10'w x 4'h
- 12'w x 4'h
- 16'w x 5'h
- 20'w x 5'h



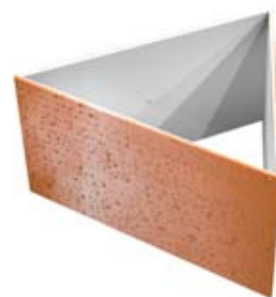
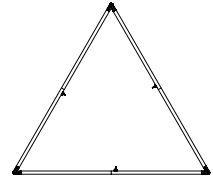
CONCAVE FOUR SIDED

- 8'10"w x 3'h
- 8'10"w x 4'h
- 12'w x 4'h
- 14'w x 4'h
- 16'w x 4'h
- 18'w x 4'h
- 20'w x 4'h



THREE SIDED

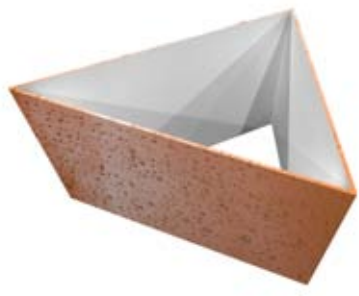
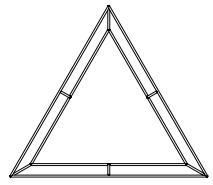
- 6'w x 3'h
- 10'9"w x 4'h
- 12'w x 4'h
- 14'w x 4'h
- 16'w x 4'h
- 18'w x 4'h
- 20'w x 4'h



All Formulate structures come with a lifetime warranty.
Custom sizes also available.

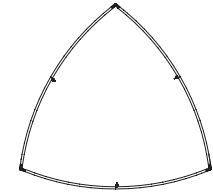
TAPERED THREE SIDED

- 10'w x 4'h
- 12'w x 4'h
- 16'w x 5'h
- 20'w x 5'h



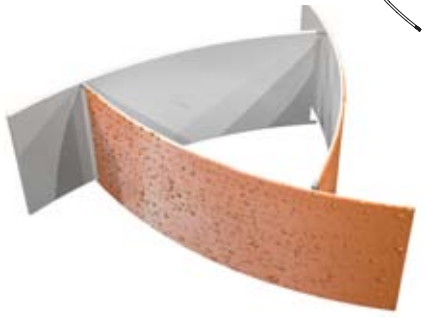
CONVEX THREE SIDED

- 8'9''w x 3'h
- 8'9''w x 4'h
- 12'w x 4'h
- 20'w x 5'h



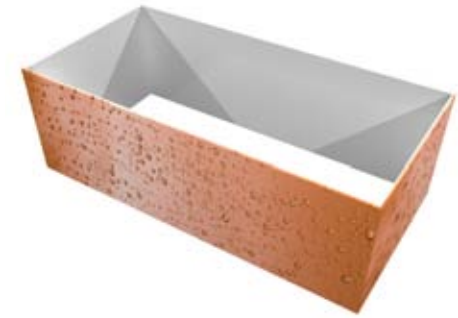
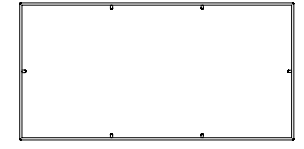
PINWHEEL

- 8'9''w x 3'h
- 8'9''w x 4'h
- 12'w x 4'h
- 16'w x 4'h
- 20'w x 4'h



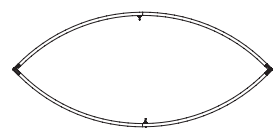
RECTANGLE

- 12'l x 6'w x 4'h
- 16'l x 8'w x 5'h
- 20'l x 10'w x 5'h



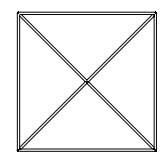
FOOTBALL

- 12'l x 4'h
- 15'l x 4'h
- 20'l x 5'h



FOUR SIDED PYRAMID

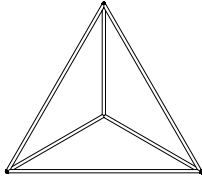
- 10'w x 5'h
- 12'w x 6'h
- 16'w x 8'h
- 20'w x 10'h



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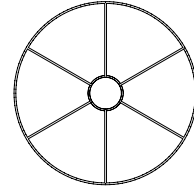
THREE SIDED PYRAMID

10'w x 5'h
12'w x 6'h
16'w x 8'h
20'w x 10'h



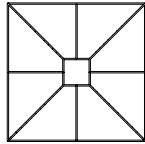
ROUND FUNNEL

10'w x 4'h



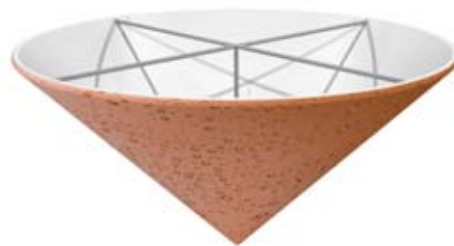
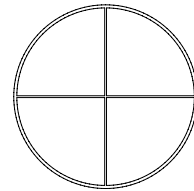
SQUARE FUNNEL

10'w x 4'h



CONE

10'w x 5'h
12'w x 6'h
16'w x 8'h
20'w x 10'h



CURVE

8'w x 3'h
8'9''w x 4'h
12'w x 4'h
15'w x 4'h
16'w x 4'h
20'w x 4'h
20'w x 6'h



DISC



8' diameter
10'9'' diameter
12' diameter
14' diameter
16' diameter
18' diameter
20' diameter

PANEL

8'w x 3'h
8'9''w x 4'h
12'w x 4'h
15'w x 4'h
16'w x 4'h
20'w x 4'h
20'w x 6'h



S-CURVE



8'w x 3'h
17'w x 4'h
12'w x 4'h
12'w x 6'h
16'w x 4'h
16'w x 6'h
20'w x 6'h



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Custom sizes also available.