



**THE EXHIBITORS'
HANDBOOK
BOOK**
MODULAR DISPLAY SOLUTIONS

2011 ISSUE 1

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SYMBOLS USED IN THE EXHIBITORS' HANDBOOK:



premium product



product can be recycled
(does not include graphic application)



product is made in the U.S.



affordable product



new addition to
The Exhibitors' Handbook



economy product



product comes with a carry
bag or case

WARRANTY KEY:



lifetime warranty
(hardware)



90 day warranty
(hardware)



5 year warranty
(hardware)



graphics limited
1 year warranty



1 year warranty
(hardware)



graphics limited
6 month warranty



DFA (Direct from Asia) is our range of super economy banner stands & display solutions. Unlike most of our other products, which are designed and developed by our team of display specialists in the U.S.A., the DFA range of indoor and outdoor products represents the best choices from a selection of independent display producers located across the length and breadth of Asia.



SPRING 1-1

24" WIDE SB-1-1

- height= 59" or 78.5"



SPRING 1-2

27" WIDE SB-1-2

- height= 59" or 78.5"



SPRING 1-3

35.25" WIDE SB-1-3

- height= 59" or 78.5"



SPRING 3

27.5" WIDE SB-3

- standard height= 70.75"
 - #3 grommets in corners
 - single or double sided



SPRING 4

30" WIDE SB-4

- standard height= 60"
 - #3 grommets in corners



SPRING 5

31.5" WIDE SB-5

- standard height= 70.75"
 - indoor or outdoor use
 - single or double sided



DFA products are functional and reliable. They offer the cost effective advantage of lighter and simpler construction, making them a very economic choice.

All DFA banners come with a bag and are an eco-friendly choice.

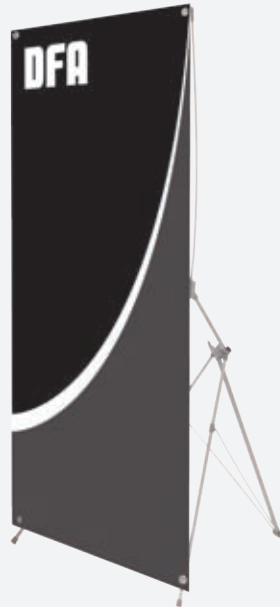
All DFA banners come with a 90 day warranty.



SPRING 6

24.5" SB-6
WIDE

- standard height= 63"
- #3 grommets in corners



SPRING 7

29.5" SB-7
WIDE

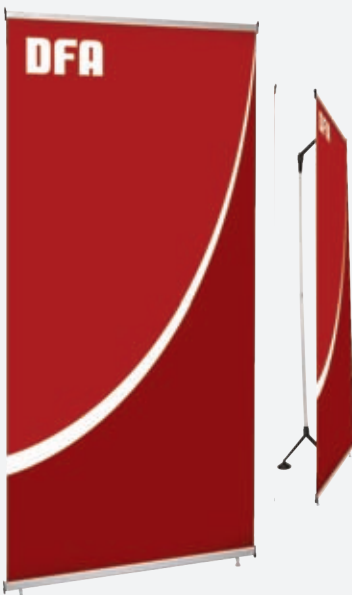
- variable height= 61.5"-69"
- #3 grommets in corners



TELESCOPIC 1

23.5" TEL-1
WIDE

- variable height= 36"-70"
- single or double sided



TELESCOPIC 2

39" TEL-2
WIDE

- variable height= 60.25"-89"



TELESCOPIC 3

39" TEL-3
WIDE

- variable height= 60.25"-89"



TELESCOPIC 4

31" TEL-4
WIDE

- variable height= 31" -77"



RETRACTOR 2

31" WIDE RTRC-2-1

- standard height= 77.5"
- adhesive-edge graphic rail



RETRACTOR 4

32.75" WIDE RTRC-4

- standard height= 78.25"
- double sided
- snap-edge graphic rail



RETRACTOR 5

36" WIDE RTRC-5

- standard height= 79.375"
- velcro graphic application
- snap-edge graphic rail



RETRACTOR 6

31.5" WIDE RTRC-6-S
RTRC-6-B

- standard height= 78.75"
- snap-edge graphic rail
- anodized silver or black



RETRACTOR 10

59" WIDE RTRC-10 **NEW**

- standard width & height= 59"w x 78.5"h
- snap-edge graphic rail

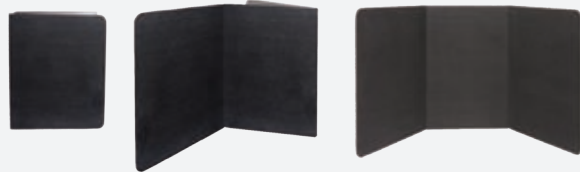


TT

black & grey: TT-D-4-BK/GRY
 blue & grey: TT-D-BL/GRY



- lightweight, fabric covered tabletop display
- available in 2 front & back color combinations: black/grey, blue/grey (shown with optional graphic panels)



SCROLLER 1



- variable height= 48" - 72"
- top scrolling mechanism allows for a variety of lengths and styles
- utilizes standard 110v power



LR 1 & LR 2



- modular, roll-up mesh design
- assembles in seconds
- holds standard 8.5"x11" literature
- 4 or 8 pocket model
- black with chrome accent

